



Employment Opportunity

Marketing Manager



GYMNASTICS ONTARIO
• Stretching the Body and Mind •

Gymnastics Ontario is a provincial sport governing body with approximately 90,000 members participating in recreational and competitive programs in Men's and Women's Artistic Gymnastics, Rhythmic Gymnastics, Trampoline, Tumbling and Aerobic Gymnastics.

Based at the Federation's office in the Sport Alliance Building in Toronto, the successful candidate will report to the C.E.O. The candidate will have excellent communication, interpersonal and organizational skills and be committed to working within a dynamic and team oriented environment. The key responsibilities include the development and implementation of a marketing plan, including sponsor/ partner presentations, brand management and revenue generation that support and promote the strategic objectives of the organization. This is a full time position and will involve evening and weekend work.

Specific duties include:

- Create, develop and execute sponsorship and partnership presentations
- Provide input on creative revenue generating opportunities
- Assist in servicing the needs of G.O. event partners, sponsors and suppliers
- Evaluate and enhance internal and external communications
- Assist the CEO in the planning, preparation and implementation of the marketing strategy for Canadian Gymnastics Championships 2009

Preferred Competencies and Skills:

- Post secondary education in a related field
- Minimum 5 years working experience
- Experience in event management, partnerships and marketing
- Ability to manage people and business relationships
- A self starter and superior ability to work independently
- Background and knowledge in amateur sport is an asset
- Language skills: proficiency in English, French is an asset
- Computer experience - Excel, PowerPoint, Word, Outlook
- Valid driver's license and willingness to travel to communities around Ontario, as required

Salary:

- Dependant upon qualifications and work experience.
- Medical and Dental Benefits package
- Parking

Interested applicants should submit a letter including their salary expectations and a resume, in confidence, no later than May 16, 2008 to:

Gymnastics Ontario Hiring Committee
501-1185 Eglinton Avenue East
North York, Ontario, M3C 3C6
Fax:(416) 426-7377 email habraham@ogf.com

Receipt of all applications will be acknowledged via email (if email address is provided)
Only those candidates short listed will be personally contacted.
Gymnastics Ontario thanks all applicants in advance.